



Software Pricing Guide

WHAT TO CONSIDER BEFORE YOU INVEST

actionpoint.ie/software-development

VIATEL
TECHNOLOGY GROUP



Custom Software Development is an important and significant investment for any business, no matter what the size. In order to help you on your decision making journey, we have created this software pricing guide, along with some key questions to ask yourself ahead of initiating a Custom software engagement.

Please note: The following guide is a scale in which software is priced. Each project will vary in detail, time and technology tools required, therefore vary in cost. This guide outlines the budget ranges of various types of software development projects we have undertaken and demonstrates how the employment of certain technologies, or the complexity involved in an individual project can determine the estimated cost. The size and level of interaction of the target users can also have a significant impact on final cost.

Software Checklist

We have created a checklist of important things to confirm, consider and explore within your business before you take the next steps in your bespoke software journey.

- ✓ **Business Case:** The ultimate why behind any custom software investment.
Why are you investing and what ROI can your company expect?
- ✓ **Budget:** How much can your business afford to invest?
- ✓ **Team Buy-in:** Is there an appetite among leadership and employees to invest in new software?
- ✓ **Systems:** are you getting the most out of the technology you currently have?
- ✓ **Talent & Expertise in place:** Does your current workforce have the skillset and capability to implement new software into the business?
- ✓ **Software Management:** Does your organisation have the capability to look after the maintenance that comes with implementing new software?
- ✓ **Off-the-shelf (OTS) Solution:** Before investing in a custom piece of software, have you considered the OTS options that can fulfill part of your business' digital requirements?

Any custom software development requires a thorough understanding of business requirements that will be fulfilled by the solution.

At ActionPoint, we have an expert team of Business Analysts (BA) who can help to define and cost these requirements. We call this **Analysis & Design**, and it is a prerequisite to any custom software development. Post deployment, we also provide a Quality Assurance (QA) service to ensure that software is running seamlessly, and any bugs or issues are dealt with in a timely and efficient manner. You can learn more about this process by speaking with a member of our team.

What our Clients say

“The launch of the Online Passport Application Service, developed by ActionPoint, is one of the most significant innovations in customer service that this Department has delivered over the past fifteen years.”



**Charlie Flanagan, T.D,
Minister for Foreign Affairs**



An Roinn Gnóthaí Eachtracha
Department of Foreign Affairs

Our Software Customers



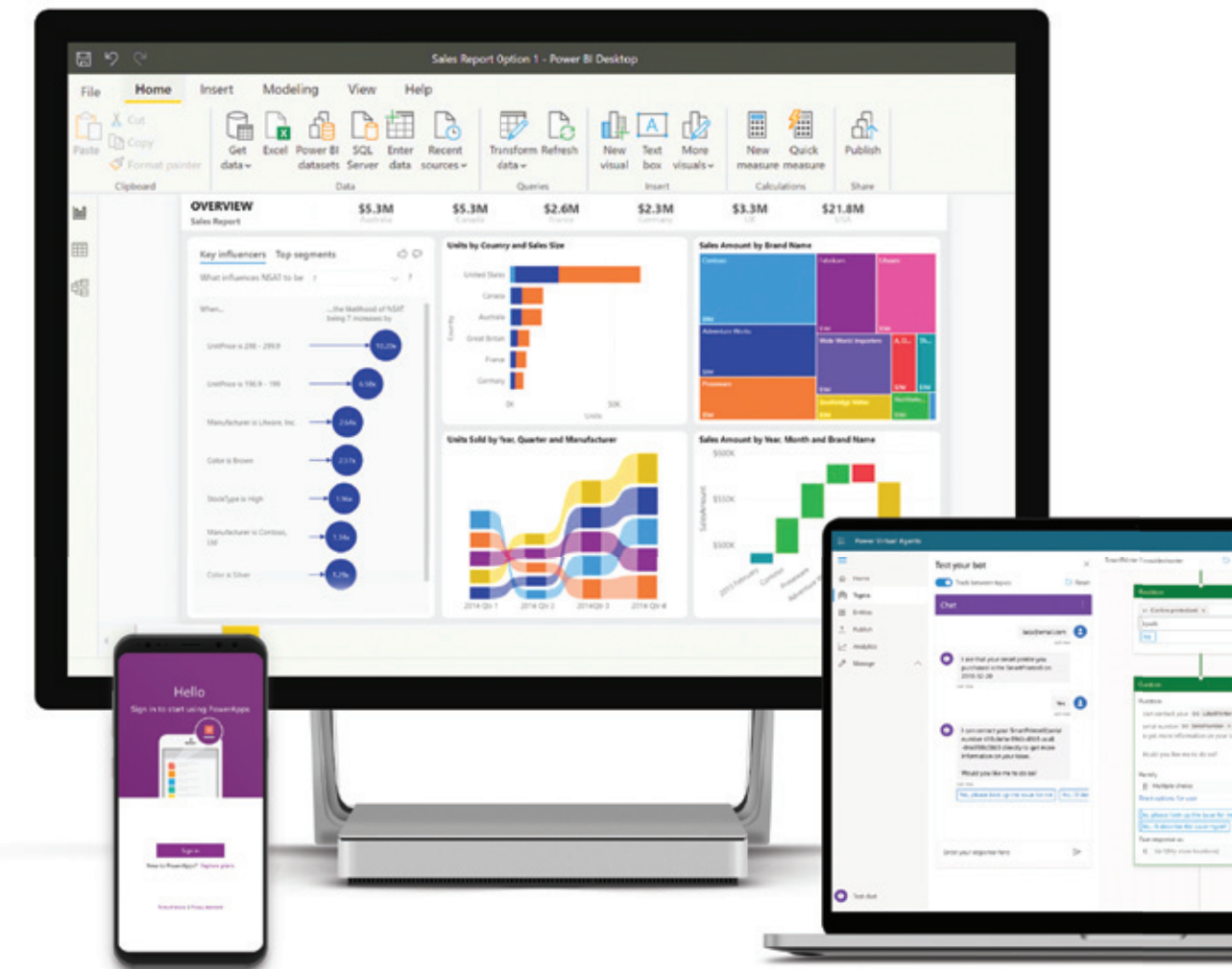
Price Guide



Price guide: \$10k to \$30k

Low-Code and **No-Code technologies** have grown in popularity over the past few years. Namely because they're quick to build and deploy.

One example of a low-code platform that supports the development of applications is **Microsoft Power Platform**, a connected platform which brings together a number of key Microsoft solutions that empower simple app development and data insight generation. Power Apps is a low-code, intuitive approach to custom app development. **This project type is ideal for a business who is looking to elevate their technology offering and kick-off their software journey.**



Price guide: \$30k to \$100k

This is ordinarily a project where the requirements are genuinely very well understood at the outset, some of the work can be repeated within a project, it is most likely a single platform application (i.e., a desktop application, a mobile web application or iOS or Android but not multiples of these) and there is little third party/system integration. **A significant % of the budget is committed to building the core back-end system and therefore functionality and features exposed on the front-end are kept to a minimum.**



Price guide: \$100k to \$250k

This will allow sufficient budget to build out a fit-for-purpose back-end, including substantial database and there is still a significant budget available to invest in front end user functionality and features, reporting and some third-party integration, e.g., with CRM, financial or third-party web services.



Price guide: \$250k+

Projects of this scale will involve more complex workflows, significant third-party integrations e.g., SAP or other critical systems, a wide number of system user roles and extensive functionality and features. Where specified, projects in this category could include multiple or complex mobile apps along with a web app to ensure users can access the system across a range of devices.



At ActionPoint, **delivering world-class software** is core to what we do. Our passion for excellence has seen us win many awards, including a Gold Tech Excellence Award for the **Online Passport Renewal System with the Department of Foreign Affairs** in 2018. We were again recognised for our work in 2021 when we picked up a Private Sector Project for the Year Award for our work on the FarmOps application.

FarmOps, commissioned by Munster Bovine also **won Gold in the science category at the National Dairy Innovation Awards 2020**.



NATIONAL DAIRY
INNOVATION AWARDS
SCIENCE **GOLD 2020**



Our mission to **help our customers achieve their greatest potential through the power of technology** has seen us travel around the world to work with organisations of all sizes and scope to do just that.

If you would like to learn more about our software services and process, please get in touch today by emailing getstarted@actionpoint.ie

actionpoint.ie/software-development

ActionPoint 